

FrontStage for Innovaphone myApps Cloud



FrontStage brings the flexibility of a single point of control for all the communication channels of your Omni-Channel communication strategy. You can replace your existing heterogeneous environment compounded by single-purpose applications with just one platform. FrontStage can integrate with all critical enterprise information systems. It will smoothly merge with your business processes and specific line-of-business applications. Suppose any specific applications or workflows are missing. In that case, you can add them as a custom module to ensure that there is not a single link absent from your overall communication strategy and business processes. By using progressive technologies, artificial intelligence and machine learning, we will automate recurrent processes and improve the quality of your comprehensive customer care. FrontStage will play a key role in enhancing the customer experience (CX) and collating invaluable data on customer interactions and requirements. The next-generation FrontStage solution will improve your customers' loyalty, your knowledge of their behaviour and dramatically reduce your operating expenses. Using these tools, you can individually impact your most valuable customers and enhance their customer experience.

innovaphone myApps Cloud is a state-of-the-art solution that perfectly matches business communication needs: all-in-one, modular, for any device and across platforms. The commercial flexibility and technological ease of innovaphone myApps Cloud solution allow for the full spectrum of functions of universal work and communication platform without having to make significant investments and worry about operation and maintenance. What's best: all functions come from European data centres. Updates are included, and there are no restrictions compared to the rent and buy models.

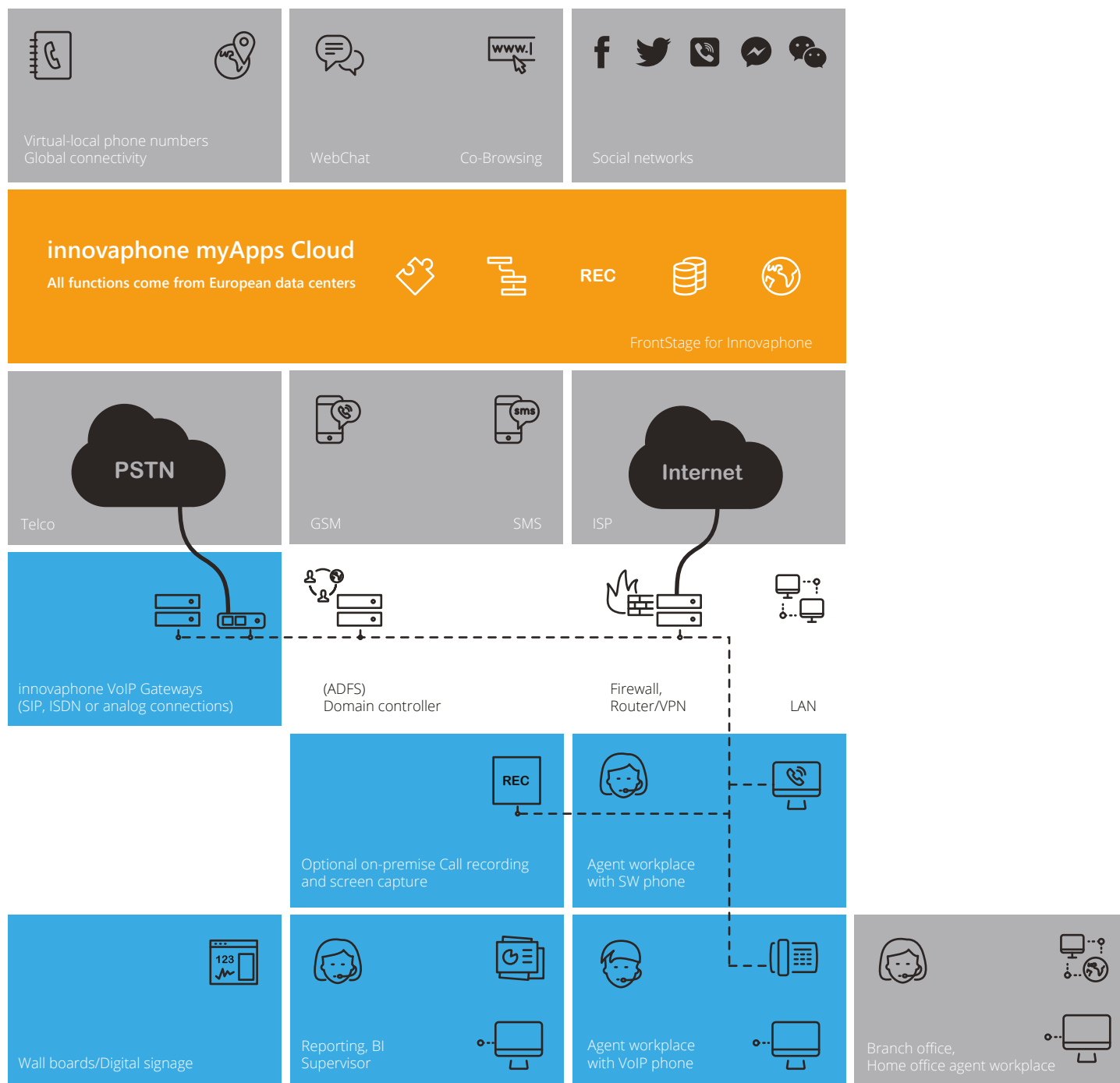
When launching FrontStage in combination with innovaphone myApps Cloud, customers can choose their preferred sales partners and PSTN connectivity providers (SIP trunks, ISDN or analogue). Installation size has unlimited scalability, a specific update strategy, and a free selection of SIP terminals (phones, door intercoms, etc.). Such an integrated solution will flexibly adapt to customers' actual requirements and current circumstances. It allows gradual and quick expansion, users reduction and features with smooth integration of new locations, branches or home office workplaces. As the "Software as a Service" model (SaaS), it brings a flexible pay-per-use pricing model with no fixed term (can be terminated any time)¹. Moreover, users could individually choose a cloud service "à la carte" that exactly covers their actual needs. That is why there are no predefined service packages – this is the next generation of "private" cloud services that bring more Individuality.

FrontStage, together with innovaphone myApps Cloud deliver the complete package in terms of security:

- Financial security – no long-term investment and capital commitment
- Security for the future – regular software updates included
- Reliable and fail-safe – operation in highly secure European data centres
- Data security – utmost data security according to European data protection

¹ Dependent on the offers of your innovaphone sales partner. Please seek more detailed information about the parameters offers.

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About Us

Our FrontStage team combines many years of expertise in developing, implementing, and product distribution of business telephony, Unified Communications, and Contact Centres. We are fascinated by modern human communications and state-of-the-art technologies. Therefore, we have brought together experts in these fields who are motivated with the common goal to develop innovative technologies that will help our customers be successful, increase the productivity of their staff and enhance relationships with customers.

We strive to build the best possible product to make our customers more competitive, helping them grow and be evermore successful in what we do.

