

# Integrated Wireless

Emergency Wireless  
Duress, Messaging and Voice  
communications solutions



# Agenda

- The value of being different
  - A Regulated World
  - Realities of Life
  - Opportunity
  - Beyond the IP72
  - Client Solutions



# A Regulated World

- Occupational Health and Safety
  - Protecting Lone Workers
  - Protecting workers in hazardous conditions
  - Emergency Procedures
- Directors Liability
  - “it will be alright” isn't good enough
  - Responsibility with massive consequences
  - Time Stamped and Logged

# Realities of Life



- Customer base

- Traditional

- Healthcare (Public)
- Aged Care
- Industry and Manufacturing
- Corrective Services

- Emerging

- Educational
- Retail



- Many traditional competitors

- Transactional customers
- Telephony environment in transition
- Unusual new competitors
- Disaster preparedness a key issue for all organisations

# Opportunity

- Budgets for Security and Emergency systems
- Large growth areas
  - Education
    - Schools & Universities
  - Industry and Manufacturing
  - Retail
- Traditional suppliers just don't get the new IP Telephony/WiFi world

# Why we are here

## DURAsuite



innovaphone



**w**integrated  
reless

*Technology  
Sharing*

**ascom**



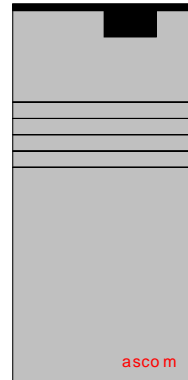
**ascom**

innovaphone

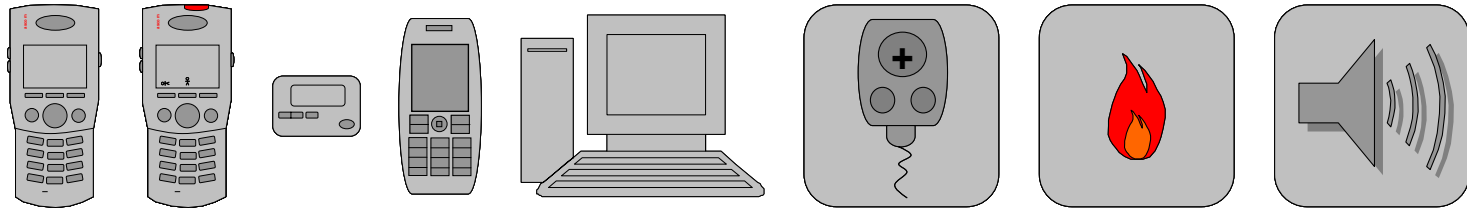
**w**integrated  
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# ascom Platform

- Open Java Server (OJS)
  - JAVA development environment
- Elise2 hardware
  - LINUX based RTOS
    - CF based with no moving parts
      - No fans
      - No hard disk
      - No Microsoft
- Applications
  - Off the shelf
  - Customised



# DURAsuite



## *DURAsuite applications*

DURAlarm

DURAtest

DURApage

DURALink

DURAdispatch

DURAtelpage

DURAannounce

*Ascom Open Java Server (OJS)*

*Ascom Elise2 Appliance*



# Beyond the IP72

## MESSAGING

# Messaging

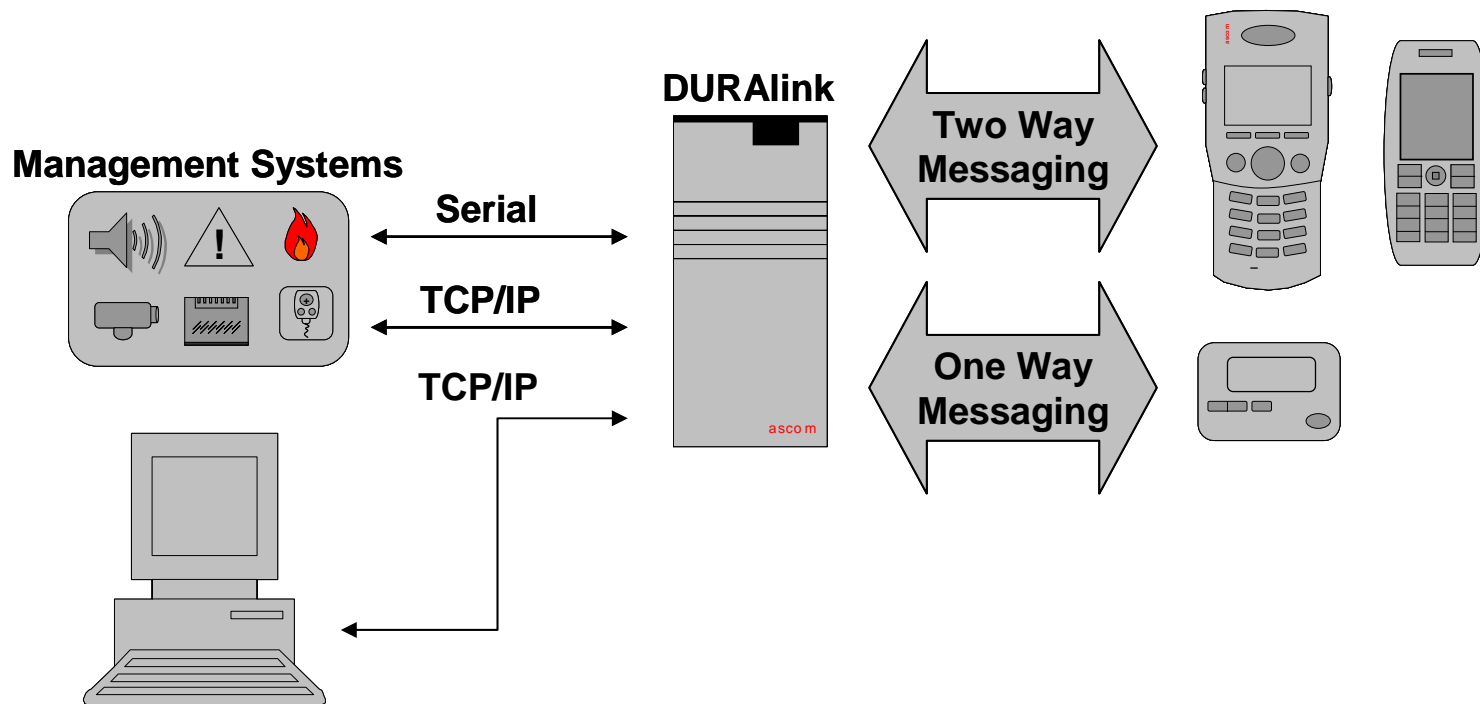
- 2 Way Messaging
  - Accept Reject



- Interactive Messaging
  - Menu Driven



# Management System Integration Concept

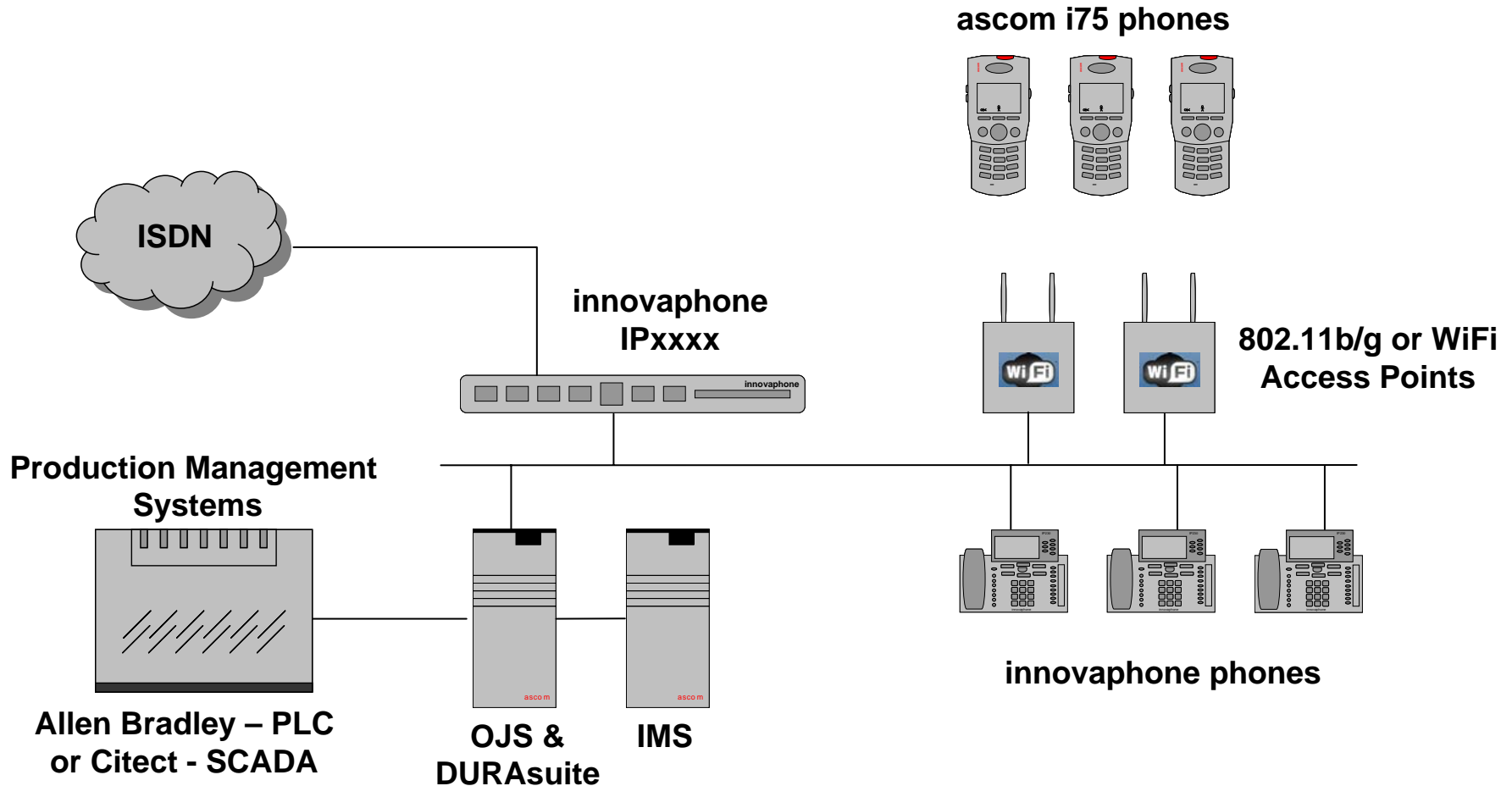


# Customer Example

- Owens Illinois
  - Global Glass Manufacturer
    - 4 sites (Melbourne - VIC, Adelaide - SA, Brisbane - QLD, Sydney - NSW)
  - Each engineer and electrician equipped with a Messenger phone
    - DURAsuite integration with production management systems
    - Massive reduction in response times to faults
    - All faults escalated if not accepted
    - All events logged



# innovaphone Architecture

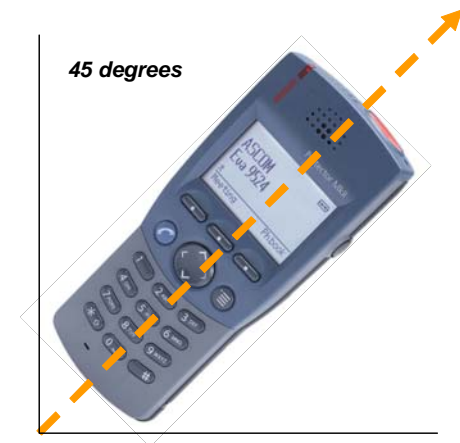


# Beyond the IP72

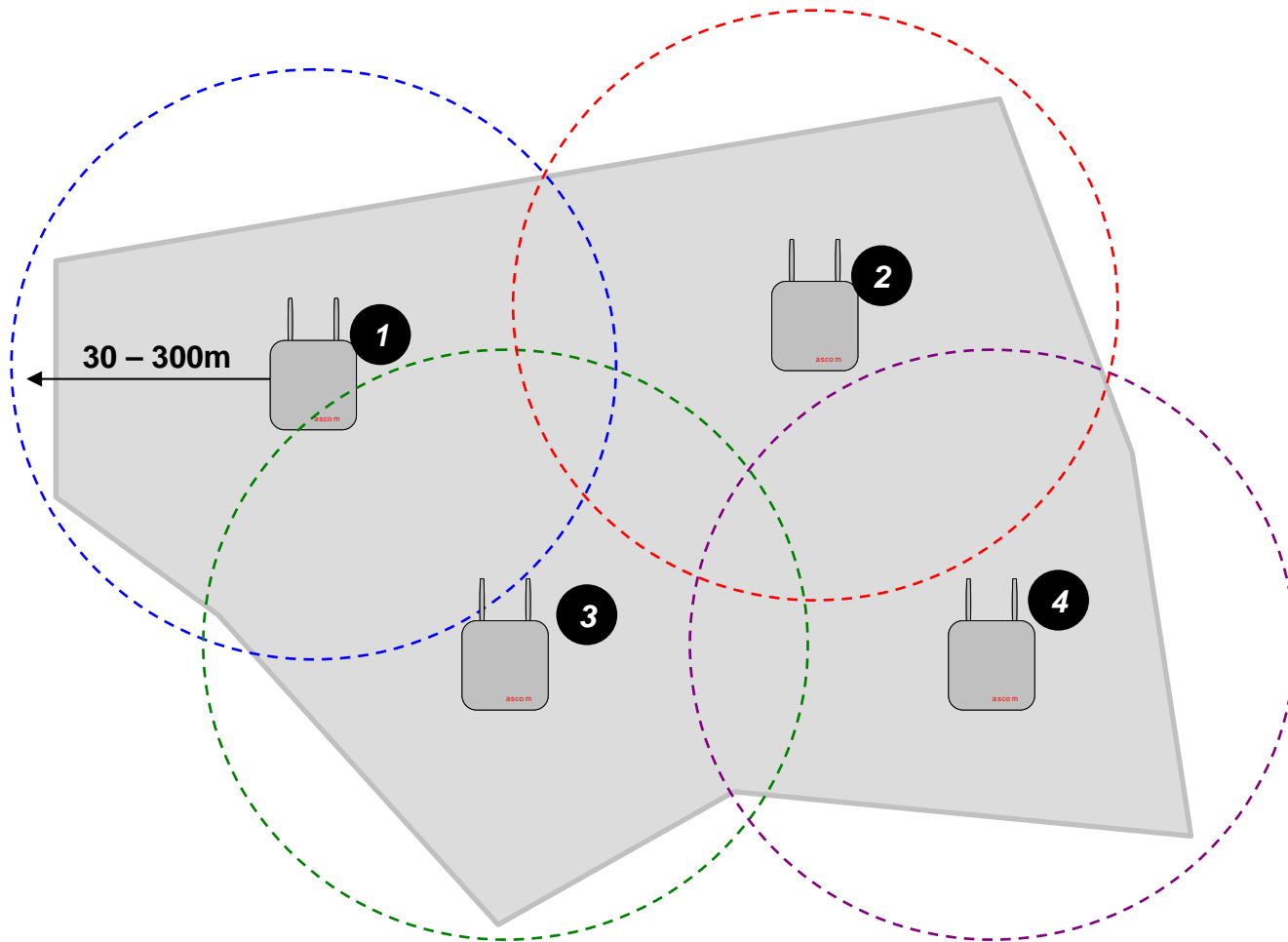
DURESS

# 9d24 mkII Protector

- The alarm types...
  - Push button
    - Single push
    - Multiple push
  - Man down
  - No Movement
  - Pull cord



# Access Point Location



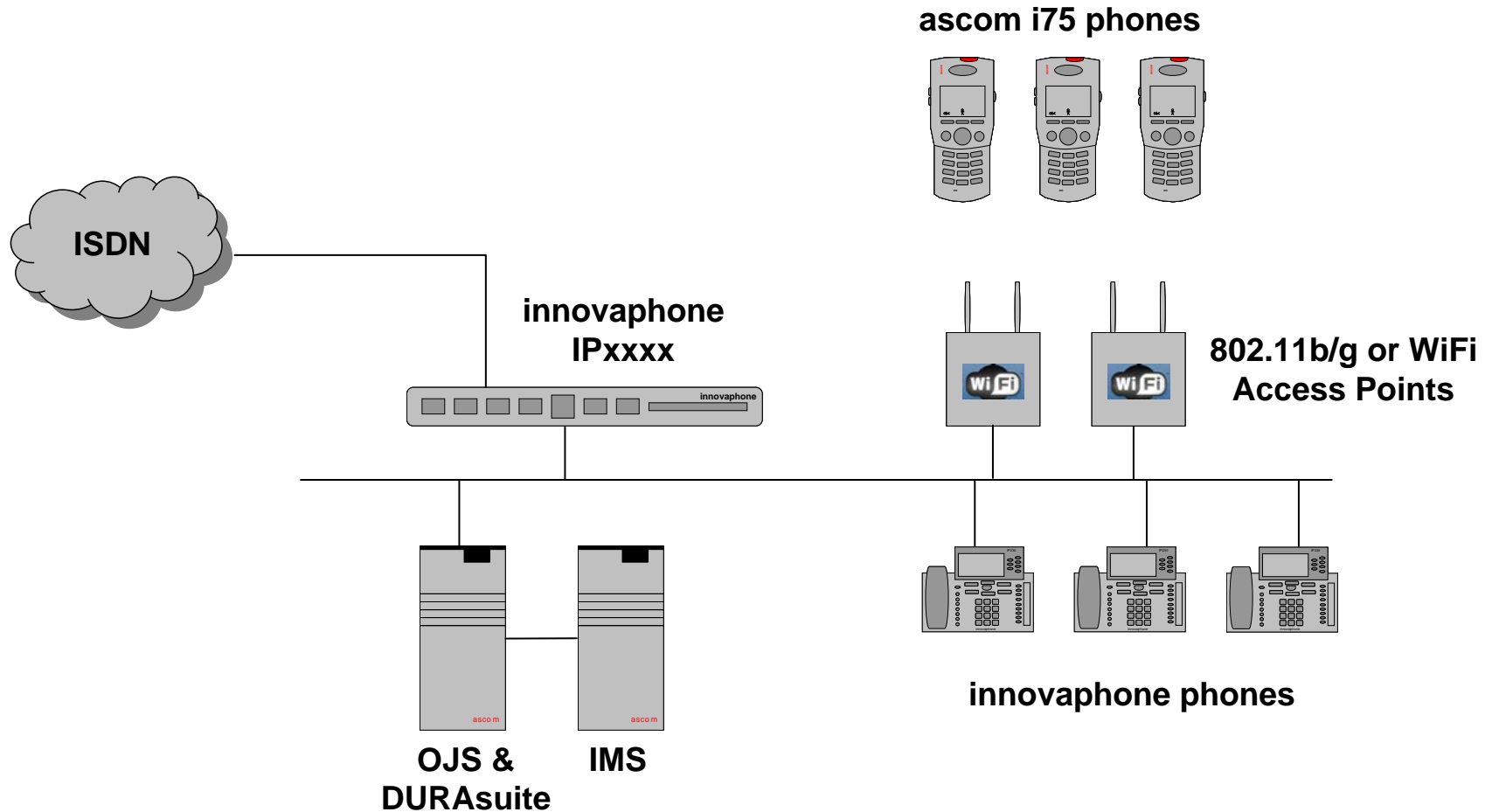


# Customer Example

- St Johns School
  - Private Secondary School
    - Bundaberg – QLD
  - Teaching staff equipped with Protector phones
    - Push button instigates automatic messaging to other Protector handsets
      - LOCK DOWN



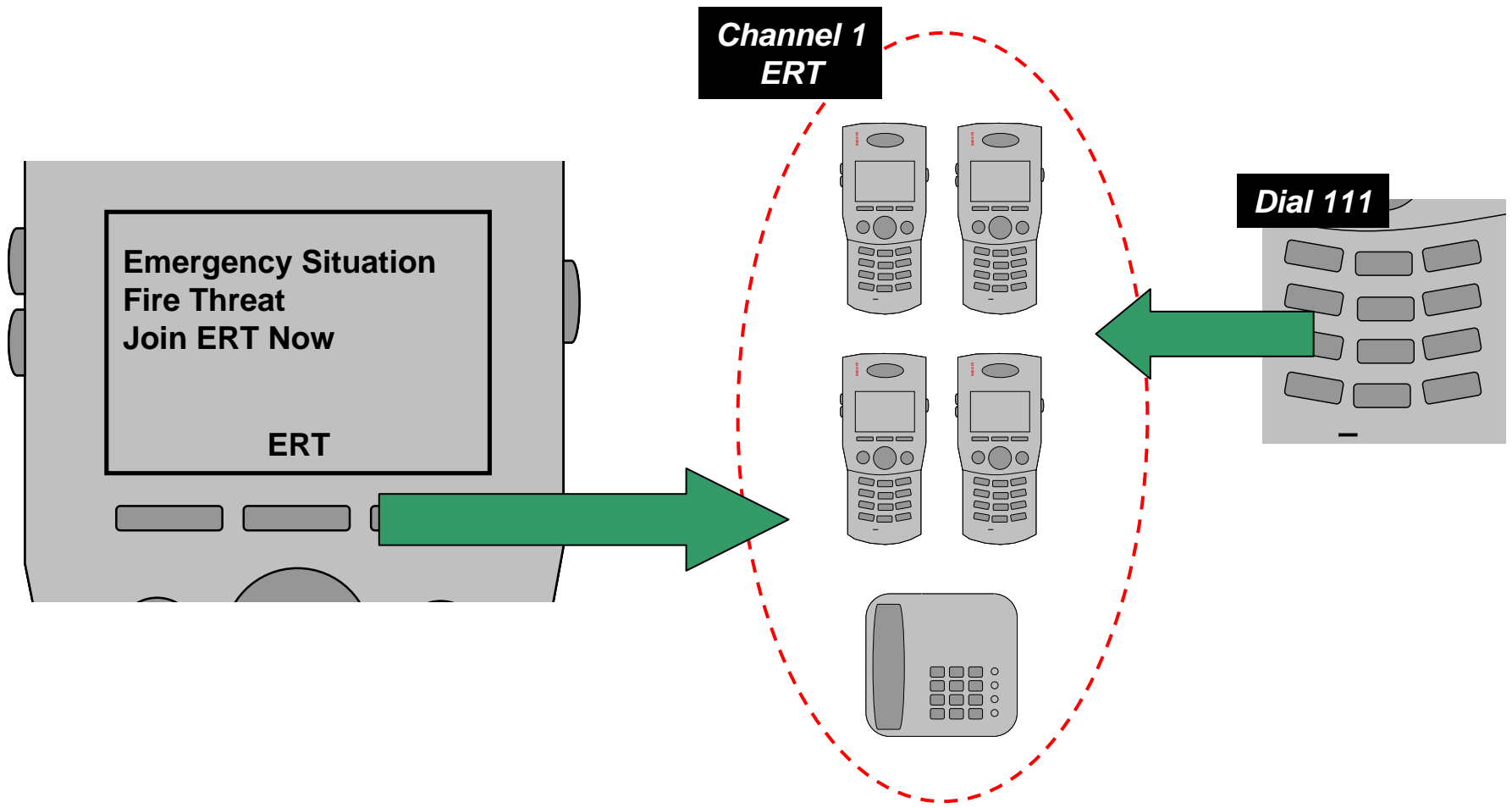
# innovaphone Architecture



# Beyond the IP72

OH BY THE WAY VOICE TOO!

# Call Groups



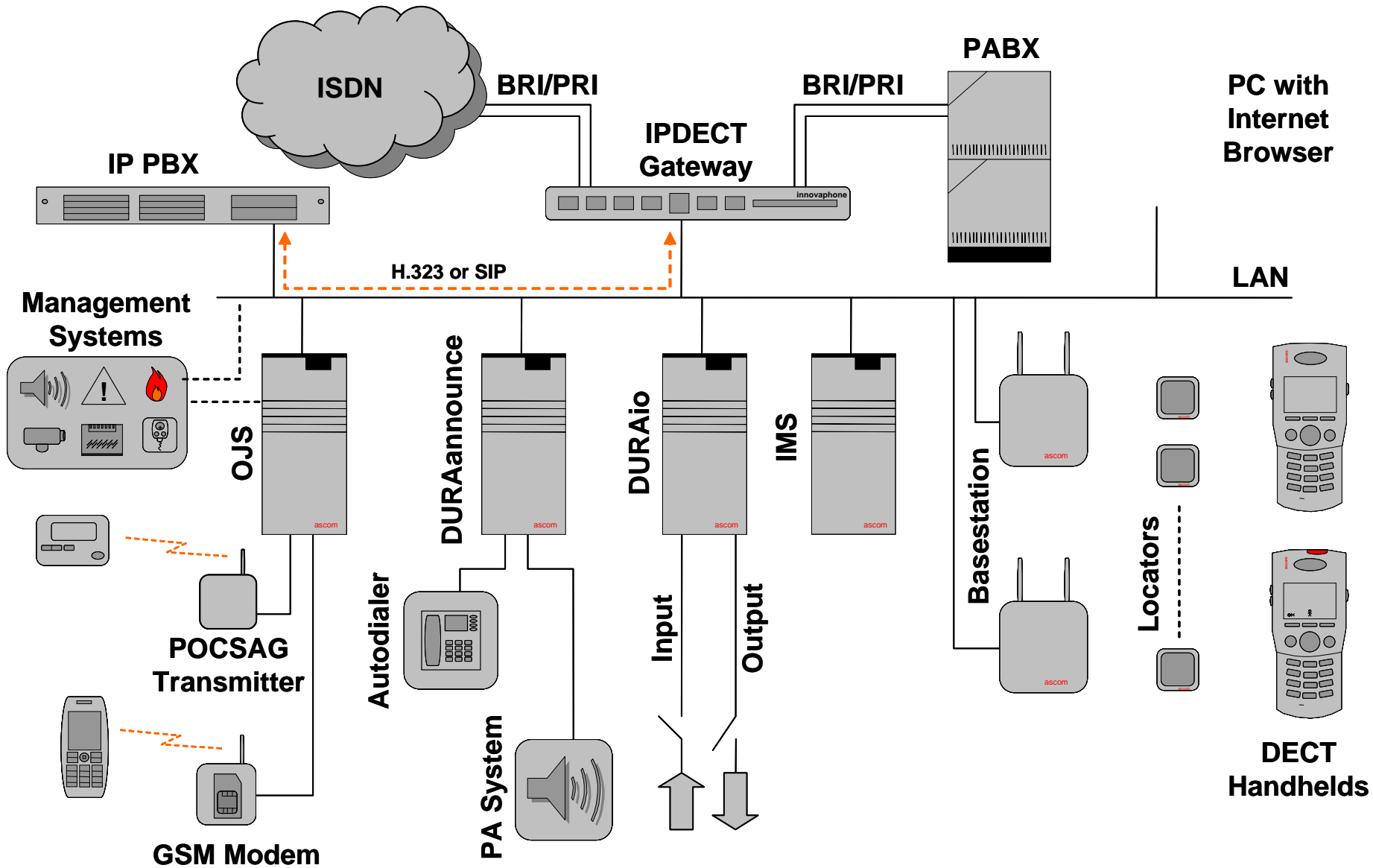
# Summary



- Emergency communications and worker protection has budget
- Growth opportunity
  - Additional revenue from existing clients
  - New market
- Competitive advantage
  - Why are we doing this?
- Associates have done all the hardwork
- DURAsuite is a proven product in the 24x7x365 mission critical environment



Thank you



**ascom**

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**i**ntegrated  
**w**ireless